

Marketing Management – Digital Strategies

Ontario College Graduate Certificate Program Program Code: **PMMDSC**
Hazel McCallion Campus (Mississauga)

Please note: This is a sample Supplemental Admission Requirements Information Sheet for reference purposes only. A full copy of the Supplemental Admission Requirements Sheet will only be made available to applicants of Marketing Management – Digital Strategies.

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If you require assistance regarding this document, please call 905-845-9430 and select option 4 or go to hub.sheridancollege.ca. If you require this information in an accessible format, connect with [Accessible Learning at Sheridan](#).

Selection process for applicants

Eligible applicants are selected on the basis of their previous relevant academic achievement or a combination of demonstrated post-secondary education and work experience. Applicants with post-secondary education in unrelated equivalent fields are required to provide the information below to determine eligibility.

Post-secondary transcripts indicating courses completed to-date and cumulative Grade Point Average (GPA), must be submitted at the time of application.

Résumé outlining your academic background, business/work or unpaid/volunteer work experience must be included.

Applicants selected for the program will be notified through their Sheridan email account. Decisions will not be released over the phone. Fee, registration and timetable information will follow.

Academic integrity

By submitting your Admission Requirements, you are agreeing to comply with Sheridan's Academic Integrity Policy. The Academic Integrity Policy states:

Sheridan College is committed to upholding the highest standards of academic integrity. The International Centre for Academic Integrity (ICAI) defines academic integrity as “a commitment, even in the face of adversity, to six fundamental values: honesty, trust, fairness, respect, responsibility, and courage. From these values flow principles of behavior that enable academic communities to translate ideals into action.”

Applicants who are found to have falsified transcripts, cheated on admission tests, or submitted fraudulent documents or in any other way attempted to circumvent the admissions process in a manner inconsistent with the principles of academic integrity, will not be granted admission to the College. The applicant will be ineligible for admission to any Sheridan program or course for a period of not less than 5 years, after which admission to the College will be reviewed on a case-by-case basis.

Additional admission requirements

In order to continue processing your application, you must submit a single document that includes your résumé and transcript online.

Résumé

Your résumé must outline your academic background, business/work or unpaid/volunteer work experience. Please highlight any computer science related courses, certification or experience.

Note: Résumé formats vary by country. Applicants must ensure their documents follow Canadian format and standards. [Learn more about how to write your résumé.](#)

Transcript

If you have any post-secondary academic experience, please submit your post-secondary transcript(s) to be evaluated as part of the application.

Additional information

Mobile computer technology

Students are required to have a Sheridan approved laptop to participate in the program. Laptop specifications will be announced in early summer 2026. At that time, please [check the laptop requirements on Sheridan's website](#).

Language skills

Strong written and oral skills are required for success in this program.

Check your Sheridan email account frequently

Many of the communications you receive from Sheridan come to you exclusively via your Sheridan email account.

This is a full-time program

Students should be aware that this is a full-time program requiring full-time study scheduled during the day, evenings and may include weekends. Full-time employment in addition to this full-time program is cautioned.

If you have any additional questions, please visit our [Service Hub Customer Service Portal](#) — your one-stop destination for getting help, finding answers and staying connected. Alternatively, most questions can be answered by consulting with our [chatbot](#).