Interactive Media Management

Supplemental Admission Requirements Information 2024 / 2025

Ontario College Graduate Certificate

Program Code: PINME

Trafalgar Road Campus

> **Please note:** This is a sample Supplemental Admission Requirements Information Sheet for reference purposes only. A full copy of the Supplemental Admission Requirements Sheet will only be made available to applicants to **Interactive Media Management**.

If you require this information in an accessible format, please contact: registrar@sheridancollege.ca

Contents

Selection Process for Applicants

Program Eligibility

- Postsecondary diploma or degree

  AND / OR

- Demonstrated competence through related work and/or educational experience

  AND

- Response to a questionnaire
- Review of portfolio which may include:
  - Design or visualizations (graphic art, print, installation, photography or illustration)
  - Programming (code samples in JavaScript or other programming languages)
  - Websites (HTML/CSS and/or interface (UI) design)
  - Video or motion graphics

Preferably, the work should be digital. If you have collaborated on work, then please outline

your role on the project. If you have managed or provided marketing or editorial elements for projects, please provide details. The portfolio will be returned if requested.

Postsecondary transcripts, indicating courses completed to date, must be submitted at the time of application.

Preference will be given to applicants with degrees/diplomas in **Design**, **Fine Arts** or **Computer Science** disciplines. All applicants must have a solid grounding in digital technologies and applications.

Applicants selected for the program will be notified by their Sheridan email account. Decisions will not be released over the phone. Fee information will follow. Timetable information will be provided closer to the start of the term. Classes for the fall term begin Tuesday, September 3, 2024.

Academic Integrity

By submitting your Admission Requirements, you are agreeing to comply with Sheridan's Academic Integrity Policy. The Academic Integrity Policy states:

Sheridan College is committed to upholding the highest standards of academic integrity. The International Centre for Academic Integrity (ICAI) defines academic integrity as "a commitment, even in the face of adversity, to six fundamental values: honesty, trust, fairness, respect, responsibility, and courage. From these values flow principles of behavior that enable academic communities to translate ideals into action".

Applicants who are found to have falsified transcripts, cheated on admission tests, or submitted fraudulent documents or in any other way attempted to circumvent the admissions process in a manner inconsistent with the principles of academic integrity, will not be granted admission to the College. Those applicants will be ineligible for admission to any Sheridan program or course for a period of not less than 5 years, after which admission to the College will be reviewed on a case-by-case basis.

For programs where a portfolio submission is required as part of the admission process, portfolio work should represent an applicant's own ideas, writing, projects and creations. Where others have contributed, or non-original ideas have been included, applicants will give proper recognition and reference. Applicants are not allowed to use advanced automated tools (artificial intelligence or machine learning tools such as ChatGPT) for written or visual components of portfolio submissions.

Additional Admission Requirements

To move forward in the processing of your application, you must submit the following documentation. It's in your best interest to do so as soon as possible as the program may close at anytime.

Résumé

Please submit a résumé that clearly outlines your educational achievement, professional experience, and volunteer or community involvement.

Please note any technical experience you have (professional experience or training) with creative software applications.

Response to Questionnaire

Complete and return the to help us assess your knowledge of multimedia tools and techniques, and your suitability for a career as a multimedia professional.

Work Samples

Include one or more* of the following:

- Samples of visualization design (digital or print)
- Samples of computer programming
- Samples of new media or multimedia presentations
- Samples of online work/web development

*You can submit any combination of the above, but you do not need to submit in more than one area, nor are you expected to. An important part of the program is to cross train students in all three areas of design, programming and management with an emphasis on training non-programmers to program interactivity in a design environment.

Additional Information

Check your Sheridan email account frequently. Many of the communications you receive from Sheridan come to you exclusively via your Sheridan email account.

Sheridan

Interactive Media Management Applicant Questionnaire

Please complete the following questionnaire and submit with your application, please include your name on every page. Submit with your résumé and design/programming examples.

1. Please explain why you are applying to the Interactive Media Management Program and what you wish to learn from this program (100 –200 words).

2. Define**, *in your own words*,** the term(s) **interactive media** (100 words).

3. List any multimedia-related Web sites you visit regularly and explain why they appeal to you.

4. The three key disciplines in the IMM Program are:

    I. **Graphic Design** (visualization, interface design image creation/manipulation)

    II. **Programming** (Scripting for Web or other authoring environments)

    III. **Project Management** (organization, time management, record-keeping, teamwork)

    a) In which of these areas would you say your skills are **strongest**? Explain why (include relevant experience or levels of expertise in this area).

    b) Of the three areas above, do you have an area of **secondary skill** strength? Explain your answer.

    c) What experience or skills (if any) do you have in the remaining discipline (of the three above)?

Assess your skill set on a scale 1 to 5 where 1 indicates no experience, and 5 indicates advanced/professional expertise. If you assess a skill at 4 or 5, please provide examples of projects or related experience(s).

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1. **Graphics and Design**

No Graphic Experience	Some basic editing skills	Basic understanding of graphic design	Education in design/arts	Advanced-skills or work experience in design/arts
1	2	3	4	5

2. **Web Design/Development (HTML/CSS)**

No HTML Experience	Basic HTML with WYSIWYG	Hand coding of HTML and Stylesheets	Developed CSS driven sites and forms	Use dynamic elements, CSS animations, transitions
1	2	3	4	5

3. **Web Scripting (e.g. JavaScript, ActionScript, Processing)**

No scripting experience	Can implement existing scripts	Use simple scripting	Can use libraries i.e. jQuery	Use complex scripting, classes and functions
1	2	3	4	5

4. **Programming (e.g. PHP, SQL, Perl, C, VB)**

No Programming Experience	Good Logic Skills	Read/Understand Basic Code	Write basic If statements	Use functions, arrays, and loops
1	2	3	4	5

5. **Project Management/Teamwork**

No collaborative team development	Teamwork limited to classroom projects	Some experience working in workplace teams	Managed a workplace team	Managing teams, producing products for client needs
1	2	3	4	5

Please answer the following questions in short essay format (about 100 words per question).

1. What specific skills or knowledge do you hope to gain from the IMM course?

2. Are there any key questions you would like answered during the IMM course?

3. Is there anything else you would like to share with us so that we can have a deeper understanding of your specific learning needs?

4. List the competencies that you want to achieve from the IMM course.

5. Please describe yourself in terms of each of the following:

   a. work ethic

   b. time management skills

   c. self-directed learning

   d. willingness to experiment and try new things

   e. creative problem-solving