

# ALUMNI GLOBAL AMBASSADORS



The Sheridan Alumni Global Ambassador program is a network of alumni volunteers located in select areas around the world who serve as Sheridan connections in their region.

By becoming an ambassador, you will represent Sheridan College at local functions (virtual and live) within your communities, including recruitment activities and alumni gatherings. Ambassadors will serve as regional advisors, engaging with alumni, students, and prospective students to promote Sheridan's mission and values.

## EXPECTATIONS

### Serve as local contact and resource

- Respond to inquiries from alumni
- Offer ideas for engaging alumni in your region
- Provide country/cultural information to visitors from Sheridan and fellow alumni
- Share information about relevant local events or activities with the Sheridan Alumni office

- Encourage alumni to submit their current contact information to the Sheridan Alumni Office via the website or by email
- Participate in Sheridan Alumni initiatives and events, when available
- Stay informed by reading your Sheridan Alumni communications, such as your bi-monthly newsletter and event invitations

## Promote Sheridan

- Use your personal, professional, and online social networks to promote Sheridan Alumni activities, benefits, and services with fellow alumni, as appropriate
- Join the social conversation:
  - Instagram: [@sheridanalumni](#) and [@sheridan\\_college](#)
  - Facebook: [facebook.com/sheridanalumni](#) and [facebook.com/sheridaninstitute](#)
  - LinkedIn: [https://www.linkedin.com/school/sheridan](#)
  - Twitter: [@sheridanalumni](#) and [@sheridancollege](#)
- Share your Sheridan experience at recruitment receptions for prospective students in your region (if applicable)

## Event engagement

- Host and attend Sheridan Alumni meetups in public venues or online to help fellow alumni find each other and build social networks within your area
- Attend and assist at Sheridan events in your region, if available

# REQUIREMENTS

- Be a graduate of Sheridan, willing to share your Sheridan pride and passion with others
- Demonstrated leadership ability or interest in developing leadership skills
- Ability to work with fellow alumni and stakeholders in a positive and inclusive manner
- Willingness to receive regular email and mail communication from Sheridan Alumni
- Willingness to have your name, email address, and social handles posted on the Sheridan Alumni website, and shared via social media, email, and various publications as a resource for fellow alumni
- Agree to follow the reporting system with the Alumni office to provide updates on any Sheridan-related activities and interactions, when appropriate
- Agree to participate in a bi-annual survey and provide feedback to help improve the program
- Commitment to Sheridan College's vision, mission, and goals
- Understanding of the Ambassador Program's goals
- Understanding of Sheridan's priorities and policies
- Agree to the terms and time commitment of this role (see below)
- Sign the Sheridan Alumni Volunteer Code of Conduct
- Attend and participate in Ambassador teleconferences or web conferences, if applicable

## BENEFITS

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- Personal and professional development
- Build your personal and professional network
- Meet interesting and committed Sheridan alumni, students, staff, and faculty
- Attend exclusive events
- Make a meaningful contribution to your alma mater
- Share your Sheridan experience

## TIME COMMITMENTS

- Respond to alumni inquiries in a timely fashion, as needed
- Complete a brief report after each contact with alumni
- Complete a brief, bi-annual survey
- Provide support at alumni events, as needed
- Engage with Sheridan Alumni's social media platforms
- Stay informed about Sheridan by reading your Sheridan Alumni newsletters, event invitations, etc.

## LENGTH OF VOLUNTEER TERM

- One year, with the opportunity to renew annually