

STUDENT NAME (print)	STUDENT NO.
PROGRAM <i>CRAFTS + DESIGN - FURNITURE</i>	TEST LOCATION (campus) <i>TRAFALGAR</i>

**SHERIDAN INSTITUTE OF TECHNOLOGY AND ADVANCED LEARNING
LANGUAGE ASSESSMENT**

ASSESSMENT TIME - 75 MINUTES

Write a formal essay of approximately 300 words on **ONE** of the topics given below. Your writing will be evaluated according to the following criteria:

- organization of the essay in well structured paragraphs ✓
- appropriate and clear expression of ideas ✓
- accuracy and variety in sentence structures ✓
- accuracy in use of grammar, punctuation and mechanics ✓

Please circle the topic of your choice.
A dictionary is available if you need one.
Please use a pen.

This language assessment will determine whether you begin your study at the Essential or Basic ✓ level of the Communication Skills course.

If you are unfit to write this assessment, please notify the invigilator immediately.

I understand the importance of this essay for my Communications placement at Sheridan.

Signature _____

Date July 10, 2013

1. As mass communication and transport continue to grow, societies are becoming more and more alike leading to a phenomenon known as globalization. Some people fear that globalization will inevitably lead to the total loss of cultural identity. To what extent do you agree or disagree with this statement? Give reasons for your answer and include any relevant examples from your own knowledge or experience.
2. Some people prefer to work for themselves or own a business. Others prefer to work for an employer. Would you rather be self-employed, work for someone else, or own a business? Use specific reasons to explain your choice.

Please open this booklet and begin your essay.

OUTLINE
(recommended but not evaluated)

- Globalization can certainly lead to a deterioration of weaker voices, but it has also allowed less dominant voices to be heard.
- Change occurs naturally, and ~~has~~ will continue to happen.
- From Globalization sprouts a new hybrid culture, which is no less valuable than one on the brink of extinction.
- I think it's important for our ^{global} society to have an awareness of what we possess and what we stand to lose.

FINAL DRAFT

In the past twenty years, as modes of mass communication and transportation have developed, the world has become a more connected place. Starbucks and McDonalds are ubiquitous, and YouTube videos posted in Korea ^{on one day} can become instant hits in North America. ^{the next} To some, the development of a global culture may seem threatening. After all, ^{the} weaker voices of less dominant people stand to be lost as we move towards a homogeneous, Western-dominated monoculture. Globalization, however, ~~was~~ ^{still} and the technology that caused it, can also give strength to weaker voices. Furthermore, it has sprouted a new and exciting hybrid

of many cultures, the value of which cannot be denied. ~~And~~
~~indeed~~ For those who remain concerned about the loss of
 culture through globalization, it is important to remember
 that change - and with change comes both gain and loss -
 is constant, and that some cultural loss as time progresses
 should be expected.

Mass communication, though it has threatened some
 cultures, has strengthened many. A good example
 of this can be found in film. In Toronto, we have
 a plethora of film festivals, both large and small,
 that give voices to a wide variety of ~~different cultures~~
 The Toronto International Film Fest is a celebration of ^{less dominant voices.}
 global cinema, while Hot Docs draws attention to true stories
 from around the world. Imagine Native film festival is
 geared towards ~~representing~~ ^{showcasing} the voices of marginalized
 aboriginal populations. Ironically, the mass communication
 technology that pipes Oreo commercials into limit
 living rooms, also empowers people whose culture may
 be on the brink of disappearing.

Another positive offshoot of globalization is
 the resulting ^{two-}way sharing of culture. To suggest that
 one culture dominates in this world of many voices
 is inaccurate. In fact, as a result of globalization
 North Americans have never heard as many 'other'
 voices as we do now. Globalization, rather than
 destroying culture, has led to the development of
 a new, global hybrid culture. Young people in Toronto

no longer listen to music or watch films produced in North America. This is a world where a teenager from Afghanistan ^{living in Toronto} downloads Korean pop tunes and Russian rap music in the evenings (this is a former student of mine, and I've known many others like him). At this rate, our world will continue to develop a rich culture that is a hybrid of many contributors. This prospect is exciting because rather than killing culture, globalization has allowed us to share and preserve many cultures together.

In the end, it is true that some cultures will die out. This is probably most evident when we look at the prevalence of the English language today. ~~When~~ ~~the~~ young people from English speaking countries often choose to teach English overseas after college or university, and the market for our language (and culture) is huge.

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That being said, the loss of culture, on the whole, is not a bad thing. Throughout time, cultures have been born and lost. Languages have lived long lives^{and} then died. If we consider English as an example, it has only existed in its present form for under 500 years. 1000 years ago, it didn't exist at all. One can only assume that at some point in the future, it, too, will perish. In our global society, less dominant voices will inevitably die out as well. Fortunately, however, ~~the~~ people ^{and technology} have never had greater access to the resources that allow them to preserve and share their bits of their culture that still remain.

~~The~~ Change is rarely all good or all bad. The change brought about by globalization has created exciting opportunities for many, ~~but~~ but it has also led to great cultural loss for others. Moving forward, I believe it is important for us to accept all that comes with global change. At the same time, we have both the power and the responsibility to preserve what we can, and to empower those whose voices are weak. Fortunately, globalization has increased our desire to share as well as our ~~acceptance~~ acceptance of other cultures. In the midst of all this sharing, I can only feel positive about what the future brings for our globalized world.