

IN 9 STEPS:

1

MASTER THE BASICS OF EDI

To get started, it's important to understand the principles of equity, diversity and inclusion (EDI).

WATCH THE VIDEO

RESOURCES

2

EVALUATE & GET STARTED

a) Engaging in EDI self-assessment is useful for understanding an organization's level of EDI maturity.

b) Benchmarking your organization's efforts against industry leaders to establish a baseline for EDI action planning.

GETTING STARTED

EDI BENCHMARKS

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INVOLVE LEADERS

a) Leaders are encouraged to normalize conversations about EDI in the workplace.

b) Leaders are encouraged to set the tone through practising inclusive leadership.

START A CONVERSATION

BOARD LEADER GUIDEBOOK

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DETERMINE YOUR SHORT, MEDIUM & LONG TERM GOALS

Check out the companion Roadmap for a framework and guidelines to help your organization with planning and implementing EDI initiatives and policies.

ROADMAP

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PLAN TO TAKE ACTION

The roadmap will allow your organization to develop and monitor its EDI plans and goals.

The 50 – 30 Challenge ecosystem partners offer personalized EDI supports to amplify the efforts of participating organizations.

TALENT MANAGEMENT GUIDE

PARTNERS

What is the 50 – 30 Challenge?

The 50 – 30 Challenge is a program that encourages organizations to advance gender parity (50% women or non-binary people) and increase representation (30%) from other equity-deserving groups in leadership and on Boards.

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LEARN BY ACCESSING EDI TOOLS

Leverage available tools to bolster your EDI goals and objectives. The 50 – 30 Challenge Toolkit is a helpful guide.

THE 50 – 30 CHALLENGE TOOLKIT

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CREATE A STRATEGY & PLAN

Ensure that your organization's EDI strategy and action plan are informed by stakeholders. Commitment and oversight are necessary for progress and accountability. Celebrate milestones.

CREATE AN EDI ACTION PLAN

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MEASURE YOUR PROGRESS

Measure EDI progress and adjust the organization's action plan as needed. The application of EDI principles is a process that requires ongoing monitoring and consistent action.

TRACK EDI METRICS

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SHARE YOUR EXPERIENCES & ENHANCE EDI PRACTICES

The 50 – 30 Challenge is only the beginning of your organization's EDI journey! Share experiences and celebrate successes along the way. Engage with us.

CONTACT US