



**MINUTES OF A MEETING
BOARD OF GOVERNORS
December 9, 2020
8:30 am – 10:30 am
Microsoft Teams**

Present: J. Fleming, Board Chair, D. Hampton-Davies, M. Rubinoff;
S. Abd El-Sayed; P. Palermo; J. Rivard; V. Varma; M. Dubé; B. Dosunmu;
M. Hofstetter; T. Leedale; K. Mann; A. McDonald

Ex Officio: J. Morrison, President and Vice Chancellor
Treasurer: W. Steffler, VP Finance and Administration and CFO
Recorder: J. Hinchliffe
Guests: D. McKerrall; K. Cameron; C. Altilia; R. Sandhu; J. Ngobia; R. Piper; C. Szustaczek; J. Cockton; M. O'Leary; S. Beca;

1. Call to Order

Meeting was called to order at 8:31 am.

2. Approval of Agenda

It was moved by T. Leedale, seconded by P. Palermo;

Be it resolved:

THAT The Board of Governors approve the agenda for December 9, 2020 as presented.

Carried.

3. Declaration of Conflict of Interest

In response to the Chair's query, there were no conflict of interest.

4. Chair's Remarks

J. Fleming provided remarks that included the following topics:

- Final Board meeting of 2020.

5. President's Remarks

J. Morrison provided remarks on the following topics:

- Ministry of Colleges and Universities call to reduce class size because of Peel moving into the grey zone.
- Highlights from Support Staff and Student Pandemic Advisory Council meetings.

- Extension of holiday break by 1.5 days.
- Beaver Tails food trucks at Davis and Trafalgar with alternative plans for HMC.
- National Open Innovation Challenge launched.
- Accept a \$2M gift from Magna.

6. Consent Agenda

It was moved by D. Hampton-Davies, seconded by M. Hofstetter;

Be it resolved:

THAT the Board of Governors approve the following documents in the consent agenda:

1. Minutes from October 7, 2020
2. 2019-2020 Board Evaluation Results
3. Emergency Academic Senate Update

Carried.

There were no questions pertaining to the consent agenda.

The meeting moved in camera at 8:50 am.

7. IN CAMERA: ERM

The Board received an update on Enterprise Risk Management in camera.

The meeting moved out of camera 9:03 am.

8. Flexible Budget Update

The budget forecast for 2020-2021 has been updated since it was last presented to the Board in October. The deficit is calculated at \$25.7M. Sheridan has significant unrestricted reserves to mitigate this loss. The three-year outlook is unknown at this point. It is anticipated that by the end of February, we will be more certain for Winter 2021. There are a multitude of issues happening locally and globally that will impact the budget assumptions going forward.

9. 2021-2022 Tuition and Fees

The discussion that took place at the Finance, Audit and Property Committee on November 23rd was shared. Context on international recruitment strategy and the competitive environment provided support for the 3% increase to international tuition. Sheridan has set aside 10% for scholarships and bursaries for international students and will continue to invest in foundational enrolment tactics for sustained international enrolment health.

The cost of parking was noted. Parking fees have been suspended over the holidays for the first time. Sheridan parking permit rates continue to be the lowest of all the GTA post-secondary schools, as well as city or regional lots.

It was moved by J. Rivard, seconded by S. Abd El-Sayed;

Be it resolved:

THAT the Board of Governors approve the 2021-2022 tuition and fees as presented.

Carried.

10. Exercise Lifestyle Management Program Approval

The Academic and Student Affairs Committee reviewed the full program proposal on November 18, 2020. The one-year Ontario College graduate certificate will expand and heighten their clinical practice by prescribing exercise interventions for individuals with varied needs and abilities to improve their help performance. The program will begin to be offered in the Fall of 2021. The program went through numerous review bodies including Emergency Academic Senate before landing at the Academic and Student Affairs Committee.

It was moved by T. Leedale, seconded by P. Palermo;

Be it resolved:

THAT the Board of Governors approve the Exercise Lifestyle Management – Clinical Kinesiology Ontario College Graduate Certificate as presented.

Carried.

11. Brand Refresh

In January 2020, the Board was informed of the brand refresh project that revealed our new positioning of “There’s Nothing Else Like It” to align with the Sheridan 2024 strategic plan. It is reinforced by the brand character of “Smart Optimist” and a notion of a “Turning Point” to distinguish Sheridan from competitors, illustrate the signature palette of “Sheridan factor” skills, and identify values and drivers that industry will require to recover from the pandemic and recession. The internal communications campaign will be launched this month with a launch of the brand position in market scheduled for February 2021.

12. Micro-credentials

Micro-credentials are offered through Continuing and Professional Studies and are informed by various models as well as our own existing programming. There is a high level of interest from industry, individual customers and both levels of government but there is a lack of clarity around the definition. Micro-credentials are short, targeted programs, ideally offered in one term, leading to employment in specific jobs. They align with the Strategic Plan in upskilling and reskilling. However, this is a complex area when it comes to Sheridan’s commitment to quality and an emphasis on degree intensive teaching and the government’s focus on economic recovery in the shorter term.

13. Inclusive Communities Update

The Vice President of Inclusive Communities provided an update on activities and equity, diversity, and inclusion commitments. Highlights included:

- 2,254 full and part-time employees have completed Foundations of Equitable Practice training as of November 15, 2020
- A review of current hiring practices and suggestions for improvements has begun
- Bursary for Black students for Fall 2020
- Sheridan Equity, Diversity and Inclusion Advisory Council terms of reference revised to better reflect diverse perspectives of Sheridan community

The meeting moved in camera at 10:16 am.

14. In Camera

An in-camera conversation was held with members of the Board and members of the President and Vice Presidents (PVP) team.

15. Adjournment

Having no further business, the Board meeting was adjourned at 10:31am.

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