

THE SHERIDAN COLLEGE INSTITUTE OF TECHNOLOGY AND ADVACNED LEARNING

BOARD OF GOVERNORS

A meeting of the Board of Governors of the Sheridan College Institute of Technology and Advanced Learning was held on Wednesday, April 17, 2013 at 4:00 p.m. in the President's Boardroom, Trafalgar Campus, Oakville.

Present: Mr. R. Filkin, Chair;
Ms. P. Alexander; Dr. W. Holmes; Ms. S. Kam; Mr. P. Khangura; Ms. L. Kondo;
Ms. E. McGregor; Mr. B. Pesant; Ms. S. White;
Ex Officio: Dr. J. Zabudsky, President and CEO;
Treasurer: Mr. S. Parfeniuk, Vice President, Finance and Administration;
Secretary: Ms. E. Benson;

Regrets: Mr. B. Kostenko; Mr. S. Mir; Mr. V. Oh; Ms. B. Tino; Mr. B. MacDougall;

Guests: Kaldor Brand Strategy & Design: Ms. S. Douglas;

College Executive: Dr. M Preece, Provost and Vice president, Academic;
Ms. C. Berge, Vice President, Human Resources and Organizational
Development; Ms. L. Piccolo, Vice President, Marketing and External Relations;

Mr. R. Benmergui, Executive Advisor; Ms. A. Abiscott, Legal Counsel.

CALL TO ORDER

The Chair welcomed those present and called the meeting to order at 4:07 p.m.

APPROVAL OF AGENDA

It was moved by Mr. Pesant, seconded by Mr. Khangura,

“that the agenda be approved as presented.”

Carried.

DECLARATION OF CONFLICT OF INTEREST

In response to the Chair's query, there were no conflicts of interest declared.

SHERIDAN BRAND STRATEGY PRESENTATION

Ms. Douglas, from Kaldor Brand Strategy and Design, provided an overview of the proposed brand strategy for Sheridan's new vision to become the top-ranked teaching-oriented undergraduate university in Canada. The 30-minute presentation was followed by questions and subsequent discussion.

Upon completion of her presentation, Ms. Douglas left the meeting.

CONSENT AGENDA

It was moved by Ms. McGregor, seconded by Mr. Pesant,

"that the Consent Agenda and all recommendations contained therein be approved as presented."

Carried.

The following items were included in the Consent agenda for approval:

- Board of Governors Meeting Minutes - February 20, 2013

CHAIR'S REMARKS

College Centre of Board Excellence Certificates

Mr. Filkin noted that The College Centre of Board Excellence (CCBE), created in the fall of 2012, promotes college excellence in board governance through the provision of high-quality education for the leadership of Ontario's 24 public colleges. The CCBE offers the Board Excellence Certificate program. The goal of the program is to provide board members and staff working with the boards of Ontario's public colleges with an understanding of the key elements of good governance in the postsecondary sector. There are two accreditations offered, the *Good Governance Certificate* and the *Advanced Good Governance Certificate*.

Mr. Filkin presented the following Board members with their *Good Governance Certificates*:

- Princess Alexander
- Bill Holmes
- Stephanie Kam
- Elizabeth Benson

Board of Governors Election Results

Ms. Benson advised that an election had been called for April 3, for representatives from the Student and Support Staff constituencies. A sole candidate from each constituency was nominated and they were both acclaimed as the representatives for their respective constituencies. Ms. Nancy Heath is the Support Staff representative for a three-year term effective September 1, 2013, and Mr. Chris Lopes is the Student representative for a one-year term effective September 1, 2013.

Convocation Schedule 2013

Ms. Benson noted that Convocation will be held from Monday, June 10 until Thursday, June 13, with a total of eleven ceremonies. Referencing the schedule included with the agenda package, she requested that Board members advise her of their availability to attend.

Student Update

Ms. Kam provided an update, indicating that a request had been made by students to increase the service hours of the Hazel McCallion campus cafeteria over the summer term.

PRESIDENT'S REPORT

Board Retreat Review

Mr. Benmergui provided an overview of the Board of Governors Retreat, including a summary of the feedback from the Retreat, specific to institutional governance.

Questions and subsequent discussion followed. In concluding the presentation, Mr. Benmergui noted that further discussion will take place at the May and June Board meetings.

Update from President

Dr. Zabudsky provided an overview of the President's Report, highlighting the following:

- Sheridan Bruins Men's Basketball Team Gold Medal win at the Ontario Championships
- Meetings with "new universities" in British Columbia
- Launch of the Family Campaign
- Local Rotary Clubs
- Summary of the recent Committee of President's Meeting

HMC Capital Campaign Update

Ms. Piccolo presented an overview of the Hazel McCallion Campus Campaign, including an update on the Family Campaign, launched March 18, 2013. Ms. Piccolo noted that recruitment of campaign volunteers continues.

IN CAMERA DISCUSSION

It was moved by Ms. Kondo, seconded by Mr. Pesant,

“that the meeting move “in camera”

Carried.

NEXT MEETING

The next meeting is scheduled for May 15, 2013.

ADJOURNMENT

It was moved by Ms. White,

“that the meeting adjourn.”

Carried.

Adjournment followed at 6:05 p.m.

Rob Filkin, Chair

Elizabeth Benson, Secretary