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Visual Merchandising Design

Ontario College Diploma | 2 years
Hazel McCallion Campus (Mississauga)



Elevate your creativity and business savvy.

Apply your creativity and passion for design to help brands succeed

If you're a creative hands-on learner that loves to collaborate with like-minded individuals, our Visual Merchandising Design program could be a great fit. In this dynamic two-year diploma program, you'll learn how to develop exciting and memorable installations for big and small brands both online and in-store. You'll also develop a greater understanding of how brands attract consumers, maximize their engagement, and motivate them to buy.

Get ready for a career in visual merchandising with hands-on experience

- Collaborate on installations from concept to creation including retail windows, pop-up shops, and interior retail environments
- Use visual storytelling for social, digital, and physical branding and marketing
- Style for fashion, products, and interiors for use in both media and physical retail environments
- Engage in hands-on fabrication of sustainable prop and fixture design

Learn in dedicated visual merchandising studios with all the resources you can imagine

At our LEED-certified Hazel McCallion Campus in the heart of Mississauga, you'll have access to a dedicated visual merchandising studio and prop room; window display environments; a material resource room; our cutting-edge sustainable Material Connexions Library (one of only two in Canada!); a wood shop; fabrication facilities; and a large-format printing centre.

Career Opportunities

Graduates of Sheridan's Visual Merchandising Design program consistently find work soon after graduation.

HERE ARE SOME EXAMPLES OF JOBS YOU MIGHT FIND:

Visual Merchandiser

In-store Merchandiser

Fashion Stylist

Brand Ambassador

Digital Merchandiser

Retail Marketer

Visual/Prop/Interior Stylist

Cultural Curator/Category Manager

Courses

SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Fabrication Techniques

Fashion Styling

Experiential Environments

Graphic Communications

Product Merchandising

Project Management and Field Placement

Admission Requirements

Program Eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- One English, Grade 12 (ENG4C or ENG4U)

or

Mature student status.

Applicant Selection

Eligible applicants are selected on the basis of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

sheridancollege.ca/apply



Visit us!

Come say hello and get a feel for your future! We offer:

- Campus tours (in-person & virtual)
- Open Houses in the Spring and Fall
- Weekly webinars
- Career Advising Workshops



sheridancollege.ca/future-students