

# Sheridan

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## Visual Merchandising Design



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Ontario College Diploma | 2 years

**Elevate your creativity to build connections between brands and consumers.**

### Apply your creativity and passion for design to help brands succeed

Visual merchandising involves far more than window displays, pop-up shops and retail. In this exciting two-year diploma program, you'll learn how to design, create and manage all types of physical and digital content that meets the needs of companies and customers. You'll also gain an understanding of how brands attract consumers, maximize engagement and motivate them to buy.

### Prepare to work in any visual merchandising role

This program teaches four fundamental pillars of visual merchandising that will prepare you for a variety of roles:

- Merchandising: creating captivating installations for physical environments.
- Styling: designing dynamic fashion, product and interior solutions for media and retail.
- Fabrication: building props and fixtures through sustainable use of materials.
- Brand activation: forging emotional connections between people and brands.

### Gain hands-on experience on campus and in the field

Enjoy access to a dedicated visual merchandising studio, fabrication facilities, wood shop, printing centre, Canada's first Material ConneXion Library and more. Get inspired by visiting Square One Shopping Centre, located steps away from our campus in the heart of Mississauga. You can also complete 160 hours of field placements with one or more of our leading industry partners.

# Career opportunities

Graduates of Sheridan's Visual Merchandising Design program consistently find work soon after graduation.

## Here are some examples of jobs you might find:

- Visual Merchandiser
- Digital Merchandiser
- In-store Merchandiser
- Retail Marketer
- Fashion Stylist
- Visual/Prop/Interior Stylist
- Brand Ambassador
- Cultural Curator/Category Manager

# Courses

## Some of the courses you can expect to take in your program

- Fabrication Techniques
- Graphic Communications
- Fashion Styling
- Product Merchandising
- Experiential Environments
- Project Management and Field Placement

# Admission requirements

## Program eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- One English, Grade 12 (ENG4C or ENG4U)
- or
- Mature student status.

## Applicant selection

Eligible applicants are selected on the basis of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

## English language proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

## How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

[sheridancollege.ca/apply](https://sheridancollege.ca/apply)



## International students

### Find out more about...

- Post-graduation work permit (PGWP) eligibility
- Admission requirements
- English language proficiency requirements
- Fees and financial aid
- Provincial Attestation Letters (PALs)

[sheridancollege.ca/international](https://sheridancollege.ca/international)