



## Visual Merchandising Arts

Ontario College Diploma | 2 years  
Hazel McCallion Campus (Mississauga)



**Elevate your creativity and business savvy.**

### Apply your creativity and passion for design to help brands succeed

If you're a creative hands-on learner that loves to collaborate with like-minded individuals, our Visual Merchandising Arts program could be a great fit. In this dynamic two-year diploma program, you'll learn how to develop exciting and memorable installations for big and small brands both online and in-store. You'll also develop a greater understanding of how brands attract consumers, maximize their engagement, and motivate them to buy.

### Get ready for a career in visual merchandising with hands-on experience

- Collaborate on installations from concept to creation including retail windows, pop-up shops, and interior retail environments
- Use visual storytelling for social, digital, and physical branding and marketing
- Style for fashion, products, and interiors for use in both media and physical retail environments
- Engage in hands-on fabrication of sustainable prop and fixture design

### Learn in dedicated visual merchandising studios with all the resources you can imagine

At our LEED-certified Hazel McCallion Campus in the heart of Mississauga, you'll have access to a dedicated visual merchandising studio and prop room; window display environments; a material resource room; our cutting-edge sustainable Material Connexions Library (one of only two in Canada!); a wood shop; fabrication facilities; and a large-format printing centre.

# Career Opportunities

Graduates of Sheridan's Visual Merchandising Arts program consistently find work soon after graduation.

## HERE ARE SOME EXAMPLES OF JOBS YOU MIGHT FIND:

Visual Merchandiser	Digital Merchandiser
In-store Merchandiser	Retail Marketer
Fashion Stylist	Visual/Prop/Interior Stylist
Brand Ambassador	Cultural Curator/Category Manager

# Courses

## SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Fabrication Techniques	Graphic Communications
Fashion Styling	Product Merchandising
Experiential Environments	Project Management and Field Placement

## Admission Requirements

### Program Eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- One English, Grade 12 (ENG4C or ENG4U)

or

Mature student status.

### Applicant Selection

Eligible applicants are selected on the basis of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

### English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

## How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

### Ready to get started?

[sheridancollege.ca/apply](https://sheridancollege.ca/apply)



## Visit us!

Come say hello and get a feel for your future! We offer:

- Campus tours (in-person & virtual)
- Open Houses in the Spring and Fall
- Weekly webinars
- Career Advising Workshops



[sheridancollege.ca/future-students](https://sheridancollege.ca/future-students)