

## Media Fundamentals



Scan here

Ontario College Certificate | 1 year  
Trafalgar Road Campus (Oakville)



### Your career in creative media awaits.

#### Find your place in the media industry

Sheridan's Media Fundamentals program has helped countless students launch their journeys in the media industry. Explore your creativity and passion for media while gaining the skills you need to be successful in a variety of media roles. This program will help you narrow down your interests and identify your strengths as you prepare for more advanced media studies.

#### Get hands-on experience with media technology

Set yourself up for a successful media career with transferrable skills in the following areas:

- Computer technology
- Sound and camera
- Television and film production
- Media history
- Communications theory
- Visual design
- Radio

#### Learn from instructors with industry experience

Our faculty come to our classrooms with fresh industry experience. Each instructor has a successful career in the media field and brings their own approach to instruction. From art directors to graphic designers to visual artists, our faculty have the skills and knowledge to help you succeed in any media stream. They know first-hand what it takes to be successful in the industry.

# Career opportunities

A Media Fundamentals certificate is a big first step on the journey towards a media career. After completing the program, you'll be ready to thrive in whatever media studies discipline you choose to specialize in.

## You'll be prepared to compete for entry into Sheridan programs such as:

- Advertising Account Management
- Advertising and Marketing Communications – Management
- Bachelor of Film and Television
- Technical Production for the Performing Arts Industry
- Journalism
- Visual Merchandising Arts

# Courses

## Some of the courses you can expect to take in your program

- Global Media and Popular Culture
- Media Writing Fundamentals
- Radio Broadcasting
- Telling Stories for Screens
- Visual Language
- Working in Creative Industries

# Fees

Fees displayed are for the first 2 academic semesters and include tuition, health insurance and ancillary charges. These are estimates only; subject to change. See website for details.

## For Canadian students

• \$4,578.47 CAD

## For international students

• \$18,643.47 CAD

# Admission requirements

## Program eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- One English, Grade 12 (ENG4C or ENG4U)
- or
- Mature student status.

## Applicant selection

Eligible applicants will be selected on the basis of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

## English language proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

## How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

[sheridancollege.ca/apply](https://sheridancollege.ca/apply)



# International students

## Find out more about...

- Post-graduation work permit (PGWP) eligibility
- Admission requirements
- English language proficiency requirements
- Fees and financial aid
- Provincial Attestation Letters (PALs)

[sheridancollege.ca/international](https://sheridancollege.ca/international)