

# Sheridan

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## International Business Management



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Ontario College Graduate Certificate | 1 year



Prepare for a career in a growing segment of Canadian business.

### Learn from instructors with industry experience

Professors in this program have personal experience in international business. They are continually updating the program so it reflects current international market conditions, challenges and regulations. Using their connections and experience, they'll bring in guest speakers, introduce you to networking and industry association events, and teach you how to undertake a search for international employment.

### Gain the skills you need to succeed in international business

- Develop a foreign market entry strategy for a specific product or service.
- Research and analyze potential international opportunities.
- Create a customized international business plan to support the global initiative of a real company.
- Learn to navigate cultural differences among trading partners and clients.
- Hone your business report writing and presentation skills.

### Become a Certified International Trade Professional (CITP)

This program is accredited by the Forum for International Trade Training (FITT). FITT sets the standard of excellence for global trade professionals and has the only international business training programs and related professional designation (CITP) endorsed by the Canadian government.

# Career opportunities

Today, 35% of Canada's jobs relate to international trade, which makes an international business college education highly valuable in the business world. This training prepares you to pursue some of today's most fascinating business opportunities.

## Here are some jobs you might find:

- Banking Adviser
- Importer or Exporter
- Shipping Coordinator
- International Business Adviser
- International Trade Manager
- Transportation Manager
- Marketing Assistant or Coordinator
- Logistics Coordinator

# Courses

## Some of the courses you can expect to take in your program

- Developing an International Business Plan
- International Business Environment
- International Marketing Management
- International Project Management
- Legal Aspects of International Trade
- Managing Cultural Differences

# Admission requirements

## Program eligibility

- Postsecondary 3-year advanced diploma or
- Postsecondary 3- or 4-year degree

Or

- Postsecondary 2-year diploma\* and/or
- Demonstrated competence through educational experience and/or related work experience\*

## Applicant selection

\*Applicants who apply with a postsecondary 2-year diploma or work experience will be requested to submit a supplemental admission requirement (submission), which includes details of related work experience, and a cover letter, which summarizes your career goals and reasons for wanting to take this program. The Office of the Registrar will update your application in the Sheridan Application Portal to let you know if a submission is required.

Eligible applicants will be selected based on previous academic achievement or academic achievement and the supplemental submission.

## Domestic applicants

- Postsecondary transcripts indicating courses completed to date must be submitted to [ontariocolleges.ca](http://ontariocolleges.ca) at the time of application.
- Domestic applicants with education outside of Canada must have their transcripts assessed for equivalency through ICAS or WES. A comprehensive (course-by-course) post-secondary credential assessment is required.
- Private career college courses and/or credentials are not acceptable as admission requirements for Sheridan programs.

## International applicants

- Official postsecondary transcripts, indicating courses completed to date, and credential must be submitted at the time of application. In case the transcripts/certificates are not in English, note that these documents must be accompanied by a notarized, official translation into English. Translated copies must also be accompanied by a copy of the original transcript.
- International applicants need to follow the international application process.

## English language proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

## How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

[sheridancollege.ca/apply](http://sheridancollege.ca/apply)



# International students

## Find out more about...

- Post-graduation work permit (PGWP) eligibility
- Admission requirements
- English language proficiency requirements
- Fees and financial aid
- Provincial Attestation Letters (PALs)

[sheridancollege.ca/international](http://sheridancollege.ca/international)