

Sheridan

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Interactive Media Management – Digital Design

Ontario College Graduate Certificate | 1 year
Trafalgar Campus (Oakville)



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Develop superior New Media design and programming skills.

Prepare for your career

In the Interactive Media Management program, you'll learn to create, manage and develop web and mobile content, leveraging a curriculum in usability, interactivity, front-end coding, social media, user experience (UX) and emerging mobile technologies in an interdisciplinary, inter-professional collaborative learning environment.

The most up-to-date new media skills

Develop superior new media skills in this intensive one-year graduate program, learning to combine graphics, text, animation, audio and video to produce:

- Web and mobile applications
- Physical computing and augmented reality
- Immersive experiences and installations
- Visual communication and visualization work
- Games and puzzles

Build environments from the ground up

In this program, you'll learn to build interactive multimedia environments from the ground up using industry best practices for interface design and interactive programming. You'll use HTML5, CSS3, Javascript, APIs and responsive design to design and build digital media, mobile web, web animation and natural user interfaces (NUI) using multi touch, gesture capture and wearable technologies.

Career opportunities

An Interactive Media Management graduate certificate from Sheridan is a huge advantage in the job market. Employers like The Globe and Mail, IBM Canada, BlackBerry, CBC Kids, Disney Online Studios Canada, the ROM, McCann Canada, Train with Push and startups seek out our graduates for their combination of technical skill and creative problem-solving ability.

Recent graduates have moved into the following careers:

- Product Designer
- User Experience Designer, Researcher or Engineer
- Digital Strategist
- Creative Technologist
- Interactive Designer or Producer
- Front-end Designer or Developer
- Full Stack Developer
- Mobile Designer or Developer

Courses

Some of the courses you can expect to take in your program

- Application Development Solutions
- Audio/Video
- Creative Technologies
- Interactive Coding
- User Research
- Web Interface Design

Fees

Fees displayed are for the first 2 academic semesters and include tuition, health insurance and ancillary charges. These are estimates only; subject to change. See website for details.

For Canadian students

- \$9,790.56 CAD

For international students

- \$25,728.66 CAD

How to apply: 5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

sheridancollege.ca/apply



International students

Find out more about...

- Post-graduation work permit (PGWP) eligibility
- Admission requirements
- English language proficiency requirements
- Fees and financial aid
- Provincial Attestation Letters (PALs)

sheridancollege.ca/international

Admission requirements

Program eligibility

- Postsecondary diploma, advanced diploma or degree or equivalent in studies related to computer science, graphic design, visual arts, design or related disciplines.

OR

- Demonstrated competence through a combination of postsecondary education and related work experience (as determined by the college).

All applicants must have a solid grounding in computer technologies and applications.

Applicant selection

Eligible applicants are selected based on previous relevant academic achievement or a combination of demonstrated postsecondary education and related work experience (as determined by the college).

Applicants with postsecondary education outside of the fields identified and related work experience will be asked to submit the following information to determine eligibility:

- Résumé outlining your academic background, business/work or unpaid/volunteer work experience. Please highlight any computer technology, graphic design or visual arts experience.

Résumé formats vary by country. Applicants must ensure their documents follow Canadian format and standards. For more information, see: "How do I create a Canadian-style resume?"

The Office of the Registrar will update your application in the Sheridan Application Portal to let you know if a résumé submission is required.

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

English language proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.