Sheridan

Interactive Media Management

Ontario College Graduate Certificate | 1 year

Develop superior New Media design and programming skills.

Prepare for your career

In the Interactive Media Management program, you'll learn to create, manage and develop web and mobile content, leveraging a curriculum in usability, interactivity, front-end coding, social media, user experience (UX) and emerging mobile technologies in an interdisciplinary, inter-professional collaborative learning environment.

The most up-to-date new media skills

Develop superior new media skills in this intensive one-year graduate program, learning to combine graphics, text, animation, audio and video to produce:

- Web and mobile applications
- Physical computing and augmented reality
- Immersive experiences and installations
- Visual communication and visualization work
- Games and puzzles

Build environments from the ground up

In this program, you'll learn to build interactive multimedia environments from the ground up using industry best practices for interface design and interactive programming. You'll use HTML5, CSS3, Javascript, APIs and responsive design to design and build digital media, mobile web, web animation and natural user interfaces (NUI) using multi touch, gesture capture and wearable technologies.

Career Opportunities

An Interactive Media Management graduate certificate from Sheridan is a huge advantage in the job market. Employers like The Globe and Mail, IBM Canada, BlackBerry, CBC Kids, Disney Online Studios Canada, the ROM, McCann Canada, Train with Push and startups seek out our graduates for their combination of technical skill and creative problem-solving ability.

RECENT GRADUATES HAVE MOVED INTO THE FOLLOWING CAREERS:

Product Designer	User Experience Designer, Researcher or Engineer
Digital Strategist	Creative Technologist
Interactive Designer or Producer	Front-end Designer or Developer
Full Stack Developer	Mobile Designer or Developer

Courses

SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Application Development Solutions	Audio/Video
Creative Technologies	Interactive Coding
User Research	Web Interface Design

Admission Requirements

Program Eligibility

- Postsecondary diploma, advanced diploma or degree or equivalent in studies related to computer science, graphic design, visual arts, design or related disciplines.*
- All applicants must have a solid grounding in computer technologies and applications.

Applicant Selection

Candidates to the program are selected on the basis of academic achievement.

Individual applicants outside of the disciplines above will be selected on the basis of postsecondary academic achievement and the evaluation of a portfolio that demonstrates their interest in the industry. The Office of the Registrar will update your application in the Sheridan Application Portal to notify you if a portfolio is required. Please note that there is a portfolio assessment fee.

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

How to apply:
5 easy steps

1. Find your program
2. Check the admission requirements
3. Apply online
4. Submit your documentation
5. Accept your offer

Ready to get started?
sheridancollege.ca/apply

Visit us!

Come say hello and get a feel for your future! We offer:

- Campus tours (in-person & virtual)
- Open Houses in the Spring and Fall
- Weekly webinars
- Career Advising Workshops

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