Sheridan

Graphic Design – Creative Strategies

Ontario College Advanced Diploma | 3 years
Trafalgar Campus (Oakville)

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Master design skills and lead creative projects with confidence.

Lead a multi-platform communication project

In the Graphic Design – Creative Strategies three-year advanced diploma, you'll lead a self-directed, multi-platform communication project that showcases your full media skillset and creative vision. Replacing the traditional portfolio, this capstone-style experience offers deeper exploration and a chance to push your design boundaries.

Work with industry experts, software and processes

Get ready to level up your abilities with a semester-long industry partner project, offering an exciting chance to work on real-world design challenges alongside professionals in the field. You'll gain insider experience, build industry connections and sharpen your creative edge using the same tools the pros use.

Take advanced design courses and gain hands-on experience

In your third year, you'll dive into advanced storytelling frameworks and strategic design techniques with courses such as Art Direction, Data-Driven Storytelling and Design Futures. Learn to craft compelling narratives that align with your professional goals, sharpening your ability to think conceptually and design with purpose in the evolving world of graphic design.

Career opportunities

Market demand for graphic designers in Ontario is steady and growing. Sheridan's Graphic Design – Creative Strategies program provides a solid foundation for a promising career, addressing industry needs and gaps in the competitive landscape.

You might find roles such as:

- Graphic Designer
- Brand Strategist
- Package Designer
- Motion Designer
- Material Designer
- Visual Designer
- Art Director
- Production Artist

Courses

Some of the courses you can expect to take in your program

- Communications Design
- Design Career Development Essentials
- Applied Typography
- Emerging Technologies
- Data-Driven Storytelling
- Design Collaboration

Fees

Fees displayed are for the first 2 academic semesters and include tuition, health insurance and ancillary charges. These are estimates only; subject to change. See website for details.

For Canadian students

- $5,334.57 CAD

For international students

- $18,755.57 CAD

How to apply:

5 easy steps

1. Find your program
2. Check the admission requirements
3. Apply online
4. Submit your documentation
5. Accept your offer

Ready to get started?

sheridancollege.ca/apply



International students

Find out more about...

- Post-graduation work permit (PGWP) eligibility
- Admission requirements
- English language proficiency requirements
- Fees and financial aid
- Provincial Attestation Letters (PALs)

sheridancollege.ca/international

Admission requirements

Program eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- English, Grade 12 (C or U)

OR

Mature student status
If you're at least 19 years old and missing any of the requirements above, you can meet these requirements by applying as a mature student. Mature students may be required to complete tests in English, math and/or science or take a FREE preparatory course through Sheridan's Academic Upgrading program.

Applicant selection

Eligible applicants are selected on the basis of previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program may be advised individually regarding other, related programs.

English language proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.