Sheridan

Digital Product Design

Ontario College Graduate Certificate | 1 year
Trafalgar Road Campus (Oakville)

Master user experience design and make your ideas a reality.

Enter an in-demand career field with digital product design

A Digital Product Design certificate from Sheridan can launch you into a growing and lucrative field in eight months. The average entry-level salary for a User Experience Designer in Ontario is $64,000 and statistics show demand for UX designers has increased 107%.* Job seekers with the broad range of skills taught in this post-graduate can be highly employable in a wide variety of industries.

Become well-rounded in all aspects of product design

The product design industry needs designers who know more than web design or UI design. Our unique program teaches required essentials for a career in multimedia design and development. You'll learn business strategy, research methods, visual design, prototyping and more. With skills in many experience design elements, you can position yourself as a well-rounded designer and work in many roles.

Work with industry experts, software and processes

Courses are taught by experts who bring their unique industry experience into the classroom. You'll use the same software as design professionals, such as Figma, Mural, and Adobe Creative Cloud applications. Our course structure is designed to mimic the workflow of the modern workplace. Content from one class carries over into others, ensuring you'll learn to fully develop and iterate on your ideas.

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/ FACULTY OF ANIMATION, ARTS & DESIGN

Career Opportunities

When you graduate from Sheridan's eight-month post-graduate certificate in Digital Product Design, you'll be prepared to work as a freelancer or as part of an organization. This field of study is in high demand in the workforce. Industry experts say for every technical position in a company, a designer is also needed.

YOU MAY FIND WORK IN ROLES SUCH AS:

Design researcher

Product designer

UI designer

Design consultant

Design strategist

UX designer

Usability tester

Courses

SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Digital Product Design Strategy

Prototyping and Workflow Methods

User-Centred Research Methods

Inclusive Digital Product Design

Usability and Data-Driven Design

User Experience Design: Emerging Approaches

How to apply:
5 easy steps

1 Find your program

2 Check the admission requirements

3 Apply online

4 Submit your documentation

5 Accept your offer

Ready to get started?
apply.sheridancollege.ca

Visit us!

Come say hello and get a feel for your future! We offer:

- Campus Tours (in-person & virtual)
- Open Houses in the Spring and Fall
- Weekly webinars
- Appointments with Career Advisers

experience.sheridancollege.ca

Admission Requirements

Program Eligibility

- Postsecondary diploma or degree in design, visual/fine arts, communications, commerce, engineering, health sciences or social sciences

and/or

- Related work and/or educational experience.

Ideal applicants are competent in Figma, Adobe XD or equivalent software. Applicants are encouraged, but not required, to have these competencies prior to the start of the first course.

Applicant Selection

Eligible applicants will be selected on the basis of:

- Demonstrated competence through related work and/or educational experience

and

- A supplemental submission that evaluates disciplinary knowledge, conceptual thinking and ideation, communication skills and visual skills. Once you apply, please review the requirements document in your portal for details and instructions on how to submit these items.

Postsecondary transcripts, indicating courses completed to date, must be submitted to ontariocolleges.ca at the time of application. Domestic applicants with education outside of Canada must have their transcripts assessed for equivalency through the International Credential Assessment Service (ICAS) or World Education Services (WES). A general (document-by-document) or a comprehensive (course-by-course) assessment is required.

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.