Sheridan

Digital Product Design

Ontario College Graduate Certificate | 1 year
Trafalgar Campus (Oakville)

Scan here



Master user experience design and make your ideas a reality.

Enter an in-demand career field with digital product design

A Digital Product Design certificate from Sheridan can launch you into a growing and lucrative field in eight months. The average entry-level salary for a User Experience Designer in Ontario is $64,000 and statistics show demand for UX designers has increased 107%.* Job seekers with the broad range of skills taught in this post-graduate can be highly employable in a wide variety of industries.

Become well-rounded in all aspects of product design

The product design industry needs designers who know more than web design or UI design. Our unique program teaches required essentials for a career in multimedia design and development. You'll learn business strategy, research methods, visual design, prototyping and more. With skills in many experience design elements, you can position yourself as a well-rounded designer and work in many roles.

Work with industry experts, software and processes

Courses are taught by experts who bring their unique industry experience into the classroom. You'll use the same software as design professionals, such as Figma, Mural, and Adobe Creative Cloud applications. Our course structure is designed to mimic the workflow of the modern workplace. Content from one class carries over into others, ensuring you'll learn to fully develop and iterate on your ideas.

Career opportunities

When you graduate from Sheridan's eight-month post-graduate certificate in Digital Product Design, you'll be prepared to work as a freelancer or as part of an organization. This field of study is in high demand in the workforce. Industry experts say for every technical position in a company, a designer is also needed.

You may find work in roles such as:

- Design researcher
- Design strategist
- Product designer
- UX designer
- UI designer
- Usability tester
- Design consultant

Courses

Some of the courses you can expect to take in your program

- Digital Product Design Strategy
- Inclusive Digital Product Design
- Prototyping and Workflow Methods
- Usability and Data-Driven Design
- User-Centred Research Methods
- User Experience Design: Emerging Approaches

Fees

Fees displayed are for the first 2 academic semesters and include tuition, health insurance and ancillary charges. These are estimates only; subject to change. See website for details.

For Canadian students

- $10,295.25 CAD

For international students

- $27,744.30 CAD

How to apply:

5 easy steps

1. Find your program
2. Check the admission requirements
3. Apply online
4. Submit your documentation
5. Accept your offer

Ready to get started?

sheridancollege.ca/apply



International students

Find out more about...

- Post-graduation work permit (PGWP) eligibility
- Admission requirements
- English language proficiency requirements
- Fees and financial aid
- Provincial Attestation Letters (PALs)

sheridancollege.ca/international

Admission requirements

Program eligibility

- Postsecondary diploma or degree in design, visual/fine arts, communications, commerce, engineering, health sciences or social sciences

and/or

- Related work and/or educational experience.

Ideal applicants are competent in Figma, Adobe XD or equivalent software. Applicants are encouraged, but not required, to have these competencies prior to the start of the first course.

Portfolio

Applicants are required to submit a portfolio. The detailed portfolio requirements including due date and submission instructions will be posted in your Sheridan Applicant Portal.

Sample portfolio instructions:

The portfolio submission will consist of three components:

- Portfolio: Submit a minimum of three examples (maximum of 10) that include your best, original, and relevant work from the past five years where you had an active role in the creative or strategic development of a project.
- Résumé: Submit a résumé that clearly outlines your educational achievement, professional experience and community involvement.
- Design Exercise: Consider an everyday object that is part of your daily routine or commute that has a limitation, flaw or other issue in design and function.

Applicant selection

Eligible applicants are selected based on demonstrated competence through related work and/or educational experience, plus the results of their portfolio.

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

English language proficiency

All applicants whose first language is not English must meet Sheridan's English Proficiency Requirements.

Refer to the website for full admission requirements.