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## Creative Industries Management

Ontario College Graduate Certificate | 1 year  
Hazel McCallion Campus (Mississauga)



Create your new future in the business world of creative industries.

### Master the business side of the creative industries

The creative industries need skilled professionals who understand both the business and creative side of media. Sheridan's Creative Industries Management is a specialized eight-month program designed to prepare graduates as managers and entrepreneurs in the arts. With an understanding of management, financing and marketing you'll be ready for a career in film, television, video games and more.

### Who should apply to Creative Industries Management?

If you have an academic or professional background in the arts and want to develop your management, leadership and business skills, Creative Industries Management is the program for you. CIM can also help you start your own business, giving you the knowledge and competitive edge to guide you down the path of entrepreneurship.

### Hands-on learning

At Sheridan, we believe the best way to learn is by getting to work and making things happen. In this program, you'll be introduced to professional workflow processes in film, television, animation and gaming. You'll learn how to network with creatives and the media. Working with professors, students and industry professionals, you'll see there's no shortage of hands-on learning possibilities.

# Career Opportunities

The creative industries in Canada and worldwide have a shortage of people who have both creative passion and practical business skills. As film, animation and gaming industries continue to grow, more job opportunities are expected to open.

## YOU MAY FIND ROLES IN AREAS SUCH AS:

Advertising and promotional administration for media  
Management Administration for game developers  
Social Media Supervision for film, television and media  
Management Administration for a production company  
Project Management for media events and festivals

# Courses

## SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM:

Budgeting for the Creative Industries  
Entrepreneurship and Career Planning  
Marketing and Audience Development  
Entertainment Law and Negotiation  
Funding Creative Works  
People and Team Management

## How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

[apply.sheridancollege.ca](http://apply.sheridancollege.ca)



## Visit us!

Come say hello and get a feel for your future! We offer:

- Campus Tours (in-person & virtual)
- Open Houses in the Spring and Fall
- Weekly webinars
- Appointments with Career Advisers

[experience.sheridancollege.ca](http://experience.sheridancollege.ca)

## Admission Requirements

### Program Eligibility

- Postsecondary 3-year advanced diploma or
  - Postsecondary 3- or 4-year degree
- Or
- Postsecondary 2-year diploma\* and/or
  - Demonstrated competence through educational experience and/or related work experience\*

### Applicant Selection

\*Applicants who apply with a postsecondary 2-year diploma or work experience will be requested to submit a supplemental admission requirement (submission), which includes details of related work experience, and a cover letter, which summarizes your career goals and reasons for wanting to take this program. The Office of the Registrar will update your application in the Sheridan Application Portal to let you know if a submission is required.

Eligible applicants will be selected based on previous academic achievement or academic achievement and the supplemental submission.

### Domestic applicants

- Postsecondary transcripts indicating courses completed to date must be submitted to [ontariocolleges.ca](http://ontariocolleges.ca) at the time of application.
- Domestic applicants with education outside of Canada must have their transcripts assessed for equivalency through ICAS or WES. A comprehensive (course-by-course) post-secondary credential assessment is required.
- Private career college courses and/or credentials are not acceptable as admission requirements for Sheridan programs.

### International applicants

- Official postsecondary transcripts, indicating courses completed to date, and credential must be submitted at the time of application. In case the transcripts/certificates are not in English, note that these documents must be accompanied by a notarized, official translation into English. Translated copies must also be accompanied by a copy of the original transcript.
- International applicants need to follow the international application process.

### English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.