

## Communication, Culture, Information & Technology



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Collaborative/Joint degree | 4 years



Think outside the box—that's where tomorrow's careers are.

### What our program's about

The focus of the Communication, Culture, Information and Technology (CCIT) program is on the generation, diffusion and social impact of new technologies, and how media and technologies interact with commerce, culture and communication.

### Our curriculum

The CCIT curriculum first establishes a foundation of communication theory and then equips students with the technical proficiency and creative project planning skills necessary to translate that theory into practice in a variety of academic and professional applications, from research and instructional technologies to web design and marketing.

### Gain a bachelor of arts and a certificate from one program

Our program offers an appealing opportunity for students to concurrently obtain both an undergraduate bachelor of arts degree at UTM and a Certificate in Digital Communications from Sheridan.

# Career opportunities

Career possibilities are truly endless for graduates of this extraordinarily flexible program. CCIT lies at the intersection of culture, technology and communication – the same point of convergence that is driving the 21st century economy.

## Sample Career Areas

- Advertising
- E-commerce
- Entrepreneurship
- New media
- Public relations
- Research and policy making
- Social science research
- Web development

# Courses

## Some of the courses you can expect to take in your program

- Comics and Digital Culture
- Digital Media: Video
- Game Design and Theory
- Social Innovation
- Technology and Creative Expression
- Web Culture and Design

# Admission requirements

## Program eligibility

Applicants must meet the admission requirements of the University of Toronto Mississauga. There is no separate application to Sheridan. Eligible applicants will be selected based on UTM's assessment of their academic achievement.

For further information on how to apply:

University of Toronto at Mississauga  
Recruitment Office, 2115 South Building  
3359 Mississauga Road North  
Mississauga, ON L5L 1C6  
Phone: 905-828-5400

View information for Future Students on the University of Toronto Mississauga's website.

Admission to CCIT in the spring of the first year of studies will depend on overall academic performance in the two required half courses (CCT109 and CCT110) and completion of an application.

Please contact coordinator Michael Jones at [michael.jones5@sheridancollege.ca](mailto:michael.jones5@sheridancollege.ca) for additional information.

Refer to the website for full admission requirements.

## How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

[sheridancollege.ca/apply](https://sheridancollege.ca/apply)



## International students

### Find out more about...

- Post-graduation work permit (PGWP) eligibility
- Admission requirements
- English language proficiency requirements
- Fees and financial aid
- Provincial Attestation Letters (PALs)

[sheridancollege.ca/international](https://sheridancollege.ca/international)