Sheridan

Honours Bachelor of Experiential Design

Honours Baccalaureate Degree | 4 years
Trafalgar Campus (Oakville)

Scan here



Experience the future of design.

Turn ideas into immersive realities

Design is no longer confined to the screen or the page — it's everywhere, shaping how we navigate, interact and feel within the spaces around us. In this program, you'll learn how to craft immersive, interactive and multi-sensory experiences that blend graphic design, spatial design, technology and human-centred research. Learn holistic approaches to wayfinding, placemaking, exhibition design, themed environments and more.

Prepare for a wide range of opportunities

Learn how to create inclusive and dynamic experiences that connect people, places and content in exciting ways. A balance of theoretical and practical hands-on studies will prepare you to work in a range of industries, including design for brands, museums, retail spaces, exhibitions, themed entertainment, hospitality and public spaces. Become uniquely qualified in a vibrant global field with opportunities to practice all over the world.

Build valuable professional connections

Experiential design has a global reach, with top companies and cultural institutions worldwide seeking skilled professionals to craft immersive experiences. The mentorship you'll receive from professional experiential designers throughout the four years of this degree program can help you build a network of industry contacts before you even graduate.

Career opportunities

Our Experiential Design degree fills an education and training gap identified by employers. There is a wide range of local, national and international employment opportunities in the field. As a graduate of this program, you'll be prepared to work in a variety of roles.

You might find jobs such as:

- Experiential Designer
- Exhibition Designer
- Wayfinding Strategist and Designer
- Environmental Graphic Designer
- Digital Experience Designer
- Creative Director/Producer
- Themed and Branded Experiences Designer
- Project Manager/Co-ordinator

Courses

Some of the courses you can expect to take in your program

- Communication & Narrative
- Multi-sensory Experiences
- Mediated Spaces
- Public Space & Placemaking
- Design for Sustainability
- Participatory Design Methods

Fees

Fees displayed are for the first 2 academic semesters and include tuition, health insurance and ancillary charges. These are estimates only; subject to change. See website for details.

For Canadian students

- $9,436.65 CAD

For international students

- $23,959.18 CAD

How to apply:

5 easy steps

1. Find your program
2. Check the admission requirements
3. Apply online
4. Submit your documentation
5. Accept your offer

Ready to get started?

sheridancollege.ca/apply



International students

Find out more about...

- Post-graduation work permit (PGWP) eligibility
- Admission requirements
- English language proficiency requirements
- Fees and financial aid
- Provincial Attestation Letters (PALs)

sheridancollege.ca/international

Admission requirements

Program eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- English, Grade 12 (ENG4U), with a minimum 65%
- Visual Arts, Media Art or Communication Technology, Grade 11 or 12 any level (workplace 'E' level not accepted), or one postsecondary Visual Arts or Media Art credit course or a portfolio*
- Four** other Grade 12 credits (M or U)
- Minimum 65% overall average

OR

- Two semesters of postsecondary education including English and Visual Art or Media Art listed above with a minimum 65% overall average.
- Applicants who have completed two semesters of an art, design, media, or architecture-related Ontario College certificate, diploma or degree program are not required to submit a portfolio.

Applicant selection

Eligible applicants are selected based on previous academic achievement (the average of their six highest senior-level credits, including required courses), plus the results of their portfolio, if required.

Applicants who do not meet the admission requirements for this program may be assessed and advised individually for other related programs.

Portfolio

*Applicants who have not completed a Visual Art or Media Art credit will be asked to submit a portfolio. The Office of the Registrar will update your application in the Sheridan Applicant Portal to notify you if a portfolio is required. Please note that there is a portfolio assessment fee.

**Applicants submitting a portfolio must have the English (ENG4U) or equivalent with a minimum 65% plus five other Grade 12 (U or M) credits.

The Portfolio Submission will consist of two components:

- Portfolio of original work: Submit five pieces of original creative work. Aim to demonstrate your skills and interests in a variety of types of subject matter and media.
- Process work samples: Submit process work for one of your portfolio pieces you selected above. Include a minimum of three pages of scanned sketches, notes and/or visual research that is process work for one of the pieces in your portfolio.

English language proficiency

All applicants whose first language is not English must meet Sheridan's English Proficiency Requirements.

Refer to the website for full admission requirements.