## Sheridan



# **Applied Creativity and Innovation**

Ontario College Graduate Certificate | 1 year Virtual (Remote Learning)



# Develop skills that employers are looking for

Gain a valuable skillset that can enhance and advance any career. This unique interdisciplinary credential responds to economic and social challenges presented by the future of work. Learn to apply creativity, innovation, complex problem-solving, entrepreneurial thinking, persuasion and negotiation skills to generate fresh and useful ideas that make organizations more resilient and adaptable.

# Innovate, engage and implement

Learn creativity and problem-solving theory from award-winning faculty on the cutting-edge of creativity and innovation research. Then apply your knowledge to independent and collaborative projects, with opportunities for intrapreneurial and entrepreneurial project development. In your practicum, you'll receive individualized coaching as you solve a problem for your employer or one of Sheridan's industry, non-profit or government agency partners.

# Learn what you want, when you want

We'll help you choose electives and a practicum project that are most relevant to your career or education. All classes are delivered virtually (through a blend of synchronous and asynchronous instruction), allowing you to study evenings, weekends or whenever it's most convenient for you. Complete the program full-time in two semesters, part-time in less than 10 months, or over the course of several years.

## **Career Opportunities**

This program is designed to complement any career with skills that make you more valuable and versatile. As a graduate, you could pursue employment as a creativity consultant or change management consultant. You could also become more qualified for executive and leadership roles in such fields as:

Advertising, Marketing and Public Relations Creative Industries

Engineering

Not-for-Profit Organizations

**Business Management** 

Education

**Health Sciences** 

Public Services and Government

## Courses

#### SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Becoming an Innovator
Strategic Storytelling for Influence and Impact
The Science of Human Behaviour and
Innovation

Problem-Solving Methodologies Global Innovation in the 21st Century Creative Management and Leadership

## How to apply:

5 easy steps

- 1 Find your program
- 2 Check the admission requirements
- 3 Apply online
- 4 Submit your documentation
- 5 Accept your offer

Ready to get started?

sheridancollege.ca/apply



## Visit us!

Come say hello and get a feel for your future! We offer:

- Campus tours (in-person & virtual)
- Open Houses in the Spring and Fall
- Weekly webinars
- Career Advising Workshops



sheridancollege.ca/future-students

### **Admission Requirements**

### **Program Eligibility**

Postsecondary diploma, advanced diploma or degree.

or

• Demonstrated competence through related work and/or educational experience.

#### **Supplemental Requirement**

Applicants applying without a postsecondary diploma or degree are required to complete a supplemental requirement. The Office of the Registrar will update your application in the Sheridan Application Portal to notify you if a portfolio is required.

#### **Applicant Selection**

Candidates to the program are selected on the basis of academic achievement.

Domestic applicants with education outside of Canada must have their transcripts assessed for equivalency through ICAS or WES. A general (document-by-document) or a comprehensive (course-by-course) assessment is required. There may be exceptions as determined by the college.

Applicants who do not meet the admission requirements for this program may be advised individually regarding other related programs.

#### **English Language Proficiency**

All applicants whose first language is not English must meet Sheridan's English Proficiency Requirements.

Refer to the website for full admission requirements.